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Cambridge News

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International Women's Day event at Judge Business School on way

Written by BUSINESS DESK

[International](#) Women's Day is celebrated in many countries around the world as women's equality has certainly made many positive gains in social, political and economic achievements.



Picture: PA

To celebrate the efforts of women in the UK and indeed worldwide, Enterprising Women and Cambridge Judge Business School's Centre for Entrepreneurial Learning (CfEL) are partnering to celebrate International Women's Day 2014. Themed, Inspiring Change – Maximizing your Mojo! This event for local businesswomen will be held on Wednesday, March 5 at Cambridge Judge Business School from 10am - 11.30am.

Bev Hurley CBE, founder of Enterprising Women and chief executive of the YTKO Group, states: "This is a great opportunity for women in and around Cambridge to come together under the International Women's Day umbrella and exchange creative [ideas](#) on how to get much more involved in the boardroom, business and politics. The occasion is all about encouraging women to achieve their potentials in these areas".

This event will inspire female entrepreneurs to think creatively to remain competitive for sustainable growth. Eileen Lennon, head of [enterprise](#) inclusion at YTKO Group and Dr Shima Barakat, CfEL research and teaching fellow will challenge attendees in their thinking. Guests will take home creative and practical tips on how to be successful in business, as well as meeting other like-minded women.

Hawa Sydique, head of Enterprising Women, will kick off proceedings with a warm welcome and [share](#) what drives her to succeed. She says: "It's an event not to miss if you're aiming to fulfill your leadership potential, and we're really looking forward to meeting and getting to know an inspiring group of women."

This fully-funded event is open to all women, members and non-members. To book your place visit www.enterprising-women.org email farhana@enterprising-women.org or call (01223) 903913.

Enterprising Women is the largest national membership community supporting, promoting and connecting female entrepreneurs. Reaching over 45,000 businesswomen across the UK, it provides start-up support, access to finance, highly successful Growth Programmes, a rapidly growing [network](#) of local Business Clubs and much more.

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 - National headlines
 - Traffic & travel
 - Cambridge headlines
 - Ely headlines
 - Newmarket headlines
 - Huntingdon/St Ives/St Neots headlines
 - Royston headlines
 - Haverhill headlines
 - Saffron Walden headlines
 - Sport
 - Tour de France
 - National sport
 - Business
 - What's On
 - Nostalgia
 - Health
 - Beauty
 - Education
 - Training
 - Fashion & Shopping
 - Home & Garden
 - Animal Rescue
 - Obituaries
 - Blogs
 - Weather
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