


Realising Women's Potential

29th Oct – 2nd Nov 2010

Date	Activity
29/10/2010	<p>Arrivals</p> <p>Welcome dinner Accommodation in the beautiful city of Cambridge</p>
30/10/2010	<p>All day conference – Moller Centre, Cambridge</p> <p>Keynote: The Strategic Context: Unlocking Social and Economic Potential</p> <ul style="list-style-type: none"> – Social/Financial Inclusion – Engaging Disadvantaged Women – Encouraging Women in Science, Engineering and Technology (SET) <p>Roundtables and Interactive Sessions</p> <ul style="list-style-type: none"> – Sharing Best Practice from other countries <p>Gala Dinner – The Great Hall, Christ's College Cambridge</p>
31/10/2010	<p>Special guided tour of historic city of Cambridge</p> <p>To celebrate over 800 years of Cambridge's history we have arranged a special walking tour of the city of the world famous university. You'll discover the outstanding beauty of its ancient centre with its medieval streets, serene college courts, gardens and bridges.</p> <p>Afternoon – at leisure</p> <p>Explore the Scott Polar Museum, the Botanic Gardens, of the Fitzwilliam Museum or the Cavendish Laboratory where Crick and Watson discovered DNA. Or simply relax by watching the punts on the river Cam or marvelling at the Mathematical Bridge.</p>
01/11/2010	<p>Morning Experts workshop – St John's Innovation Centre</p> <p>Overcoming Financial Barriers</p> <p>Keynote</p> <ul style="list-style-type: none"> – Access to Finance – Micro Finance – Debt Finance – Private Equity Finance – Case Studies <p>Lunch</p> <p>Travel by coach to Peterborough</p> <p>Visit to Women's Enterprise Centre, Peterborough</p> <p>Located in the heart of Peterborough, the brand new centre is the second of its kind in the country. The centre provides all women with access to flexible, tailored specialist support and coaching, plus personal development and business training from pre-start to sustainability and growth. It also offers a comprehensive resource library, a marketplace for clients, a clothing exchange, hot desks and accommodation services, plus work experience and volunteering opportunities for students.</p> <p>The centre is managed by Prowess Flagship Award winner YTKO, and supported by Enterprising Women, one of three national best practice programmes for SME support chosen by the UK government in 2009.</p> <p>Return by Coach to London Hotel</p> <p>Drinks Reception and Dinner, House of Commons, Westminster</p>

Date	Activity
02/11/2010	<p>Morning</p> <p>Visit to Her Business, Women's Business Centre Newham College of Further Education</p> <p>Her Business is an Award-winning business support organisation that is all about women helping women. The organisation is proud of its track record of success, including winning the Prowess Flagship award, being short-listed for the Prowess Innovation Award, and winning the Training Journal Award for 'Best Public Sector Initiative' for their training and coaching support for people starting their own businesses. The flagship centre provides uniquely tailored, professional services in a supportive and inspirational environment – offering real options for women wishing to improve their lives through employment, developing a business or education and training.</p> <p>Lunch</p> <p>Afternoon</p> <p>Policy and Strategy Expert Round Table discussions with UK Women's Enterprise Ambassadors.</p> <p>Closing Address</p> <p>Joint drinks reception, ISBE (open to those not attending the ISBE conference)</p>
03/11/2010	Departures of ISBE Conference (optional)
04/11/2010	http://www.isbe.org.uk/ISBE2010 

Speakers

Bev Hurley, CEO – Enterprising Women

Eileen Lennon, Head of Inclusion – YTKO

Laura-Jane Ranby, Business Support Policy Manager – East Midlands Development Agency

Dr. Suzanne Emmett, Director – Yorkshire Enterprise Fellowship

Sally Arkley, CEO – Women's Business Development Agency

Eva Fabry, CEO – European Centre for Women and Technology

Sally Goodsell, CEO – Finance South East

Georgette Rouncefield, Director – Peterborough Women's Enterprise Centre

Gill Fenning, Director – Her Business

Alex Ritchie, Head of Entrepreneurship Now – Enterprise UK

Alison Smith, Senior Adviser – British Council